

Solving Kids' Cancer UK's #KidsGetCancerToo Election Manifesto: Social Media Toolkit

Key messages

The next UK General Election will take place on Thursday 4th July. This is a crucial opportunity to increase the awareness and political significance of children's cancers and the change that must happen to transform the lives of those affected.

Solving Kids' Cancer UK is striving to accelerate clinical research into children's cancer in the UK by addressing the systemic issues that are hindering progress. To do this, it has set out four key priorities in the Kids Get Cancer Too manifesto:

- 1. Make children's cancer a priority in health policy**
- 2. Build a sustainable funding pool for research into children's cancer**
- 3. Efficiently deliver trials for children with cancer through the NHS**
- 4. Ensure equitable access to novel therapies for children with cancer**

There are several ways you can get involved during the election period to support our ongoing campaign, Kids Get Cancer Too:

- **Share the Kids Get Cancer Too manifesto online**
- **Keep a copy of the manifesto at home**
- **Question the candidates**

Visuals

Included in the zip file you downloaded from our website are image files that you can include with your social media posts. There are two types of graphics; one containing the priorities of the manifesto and one containing ways in which people can get involved. Please use both images, either in one post or separate posts.

Links

Please direct audiences to our election manifesto webpage:

<https://www.solvingkidscancer.org.uk/get-involved/awareness-and-campaigning/campaign-with-us-election-edition/?edit&language=en-gb>

Further information on #KidsGetCancerToo be found here: [Kids Get Cancer Too | Solving Kids Cancer](#)

Sample social media posts

Please see below examples of social media posts for you to use. If you know your candidate's profile or handle on social media, please tag them in your posts. We'd also appreciate it if you could tag Solving Kids' Cancer UK in your posts ('Solving Kids' Cancer UK' on LinkedIn and Facebook, @SKC_UK on Twitter/X and @SKC365 on Instagram).

Twitter/X (thread)

(Post 1)

📖 The General Election is approaching, and this is a crucial opportunity to increase the awareness and political significance of children's cancers and the change that must happen to transform the lives of those affected.

📖 1/3

(Post 2)

📖 @SKC365 has launched the #KidsGetCancerToo manifesto, calling for a focused effort from the next Government to address the systemic issues that are hindering progress towards kinder, more effective treatment for children facing cancer ❤️

(Post 3)

Visit <https://www.solvingkidscancer.org.uk/get-involved/awareness-and-campaigning/campaign-with-us-election-edition/> to find out about their #KidsGetCancerToo manifesto and how you can support this critical cause during the election period.

#KidsGetCancerToo #childhoodcancer #GeneralElection

Instagram

📖 The General Election is approaching, and this is a crucial opportunity to increase the awareness and political significance of children's cancers and the change that must happen to transform the lives of those affected.

📖 @SKC365 has launched the #KidsGetCancerToo manifesto, calling for a focused effort from the next Government to address the systemic issues that are hindering progress towards kinder, more effective treatment for children facing cancer ❤️

Visit Solving Kids' Cancer UK's profile @SKC365 today to find out about their #KidsGetCancerToo manifesto and how you can support this critical cause during the election period.

#KidsGetCancerToo #childhoodcancer #GeneralElection

Facebook & LinkedIn

📖 The General Election is approaching, and this is a crucial opportunity to increase the awareness and political significance of children's cancers and the change that must happen to transform the lives of those affected.

📖 Solving Kids' Cancer UK has launched the #KidsGetCancerToo manifesto, calling for a focused effort from the next Government to address the systemic issues that are hindering progress towards kinder, more effective treatment for children facing cancer ❤️

Visit <https://www.solvingkidscancer.org.uk/get-involved/awareness-and-campaigning/campaign-with-us-election-edition/> to find out about the #KidsGetCancerToo manifesto and how you can support this critical cause during the election period.

#KidsGetCancerToo #childhoodcancer #GeneralElection